THE 2021 CALENDAR

THE REGULATIONS





ÍN A NÚTSHÉLL

A SEASON THAT RUNS FROM MARCH TO DECEMBER

**EIGHT ROUNDS -ALL F1 SUPPORT EVENTS**  LESS ROUNDS, BUT THE SAME NUMBER OF RACES (24) AS PREVIOUS SEASONS

A NEW VENUE -JEDDAH, SAUDI ARABIA



# MP MOTORSPORT





112

68

15

507

#### TEAM INFO

### DUTCH TEAM 5TH SEASON

#### Postal Address

MP Motorsport Stougjesdijk 20 3273 LN Westmaas The Netherlands

Tel. +31 (0)651 67 01 58 **Email** info@mpmotorsport.com

Team PR Loïs de Bruin (Jennifer Chau - onsite event contact) PR Tel. +31 (0)611 13 69 31 +31 (0)629 75 05 29 (Jen) PR email lois.debruin@mpmotorsport.com jennifer.chau@mpmotorsport.com

#### TEAM STAFF

Team Principal Sander Dorsman Team Manager Jeremy Cotterill Team Coordinator Jennifer Chau Engineer Paolo Angilella **Engineer** Daniele Rossi **Engineer** Nicolas Pipet **Engineer** Thomas Leroy Mechanic Alberto Bagnati Mechanic David Bull Mechanic Sergei Vichmann Mechanic Joris Prud'homme Mechanic Thomas Owezareck Mechanic Veiko Röivas

Mechanic Benjamin Pecquet

#### FOLLOW THEM







STATISTICS\*

Races

**Points** 

Races in the points

Both cars in the points

IN 2021

20

.11

2

74

6



#### Wins **Podiums** 1-2 Finishes Double-podiums Pole Positions Front-Rows Front-Row lockouts Fastest Laps Fastest Laps Bonus Points Races led .19 3 180 33 Laps led Kms led 935 190

#### FOR THE RECORD

2017 6th in Championship • 109 points - 1 ₹

2018 8th in Championship • 61 points

2019 7th in Championship • 96 points

2020 6th in Championship • 167 points - 4♥

### 2021 DRIVERS

JACK DOOHAN

Australian

2021 FIA Formula 3 Vice Champion







DOO

STATS\* 3 RACES 6 POINTS



French ROOKIE 20 y/o





O PTS STATS\* 3 RACES 0 WINS O BONUS FL

O LAPS LED

NOV

THEIR WINS

### Feature Race 2 // Sprint Race 4

**Spa-Francorchamps** Sprint Race (Sette Câmara)

#### 2020

Spielberg 1 Sprint Race (Drugovich) Barcelona Feature Race (Matsushita) Barcelona Sprint Race (Drugovich) Sakhir 1 Feature Race (Drugovich)

Silverstone Sprint Race 2 (Verschoor)







ROOKIE

#### PASSPORT

Nationality Australian Date of birth 20/01/2003 Place of birth Gold Coast, Australia Height 182 cm Weight 68 kg

#### FOLLOW HIM



Web www.jackdoohan.com Twitter @jackdoohan33 Instagram @jackdoohan Facebook @jackdoohanracing Facebook.com/jack.doohan.1



CURRENT STANDING

MP Motorsport

2021 STATS\*

0

F2 STATS\*

0

HIS WINS

RACES | STARTS 3 RACES IN POINTS **POINTS** 0 WINS 0 0 0 **PODIUMS** 13th BEST FEATURE RACE 13th **POSITION** 5th BEST SPRINT RACE 5th **POSITION** POLE POSITIONS 0 FRONT ROWS 0 16th BEST GRID POSITION 16th FEATURE RACE 0 FASTEST LAPS 0 O BONUS FASTEST LAPS O 0 0 **RACES LED** 0 0 LAPS LED

KMS LED

#### CAREER

2020

2020

FIA Formula 3 Championship - 2<sup>nd</sup>

FIA Formula 3 Championship - 26th

Red Bull Junior Team Driver

Red Bull Junior Team Driver



# CLÉMENT NOVALAK



Nationality French-Swiss Date of birth 23/12/2000

ROOKIE

Place of birth Aix en Provence, France Height 175 cm Weight 68 kg

#### FOLLOW HIM

PASSPORT



Web www.clemnovalak.com Twitter @clementnovalak Instagram @clementnovalak Facebook @ClementNovalak



CURRENT STANDING

MP Motorsport

NOV

2021 STATS\*

F2 STATS\*

HIS WINS



3 0 0	RACES   STARTS RACES IN POINTS POINTS	3 0 0
0	WINS	0
0	PODIUMS	0
19th	BEST FEATURE RACE POSITION	19th
14th	BEST SPRINT RACE POSITION	14th
0	POLE POSITIONS	0
0	FRONT ROWS	0
15th	BEST GRID POSITION FEATURE RACE	15th
0	FASTEST LAPS	0
0	BONUS FASTEST LAPS	0
0	RACES LED	0
0	LAPS LED	0
0	KMS LED	0

#### CAREER

2021	FIA Formula 3 Championship - 3 <sup>rd</sup>
2020	FIA Formula 3 Championship - 12 <sup>th</sup>
2019	BRDC British Formula 3 Championship - <b>Champion</b>
2018	Castrol Toyota Racing Series - 5th
	BRDC British Formula 3 Championship - 18th
	Eurocup Formula Renault - 23 <sup>rd</sup>
2010-17	Kartina





# PART 4

THE NEWS STAND

**RESULTS** 

LATEST NEWS

TEAMS & DRIVERS

DRIVERS' PROFILE

TEAMS' PROFILE

CALENDAR



THE OFFICIAL WEBSITE

## WWW.FIAFORMULAZ.COM

# THE OFFICIAL WEBSITE

Fresh for 2020, our website was designed to gather results, standings and in-depth biographies on each of the drivers, but with a more user friendly and accessible look and feel. We will also continue to bring you the latest news, exclusive interviews and features, with fresh pictures from the track.

#### HIGHLIGHTS

- Number one tool for media, partners and fans.
- Updated within minutes of each session.
- Exclusive articles, in-depth features, images and videos.





#### LIVE TIMING

Our official website is the best place to follow the FIA Formula 2 Championship, with living timing and text commentary keeping you up to date on all track action as it happens.

#### VIDEO

Official race highlights, enthralling best bits and fun features, our website contains more video content than ever before, ready and waiting for fans and media to watch and enjoy.

#### 2020 STATISTICS\*

2,285,492

100 COUNTRIES

6,497,377 PAGE VIEWS

2,418,127

#### **TOP 10 COUNTRIES\***

#### UNIQUE VIEWS 1. United Kingdom 351,299 2. USA 230.021 3. Netherlands 109.000 4. Russian Federation 45.912 5. Spain 6. Sweden

41,767 35,091

7. South Africa 32.254 31.004 8. Turkey

9. Portugal 30,663

28,927

10. Poland

<sup>\*2020</sup> Season (from 01/05 to 31/12/2020)

Up to 18 December 2020

YOY AUDIENCE GROWTH

VIDEOS VIEWS (INCL. YT)

ENGAGEMENTS

**177%** GROWTH IN ENGAGEMENTS

Social media is at the very forefront of what we are FLY ON THE WALL trying to achieve. The audience and the appetite for junior motorsport is growing rapidly, and with that

comes the increased desire to eke out every drop

of information. Fans now want news and updates

faster than ever, but as much as anything else, they want to delve behind the scenes and peak behind

Gone are the days where the result of the race

and the on-track action are all that matters. The

fans want to know what happens in the paddock.

They want more access to our drivers, and they want to get to know their unique and inspiring

personalities. That is exactly what we give them.

the curtain of Formula 2.

- A direct source of information from the track: The fly on the wall, the paddock insider and the drivers' best
- Breaking news, announcements and results.
- Images and videos from the track, the paddock and special events.
- Live videos, Q&A's, and driver takeovers.

1,371M **TOTAL FOLLOWERS\*** 

\*AS OF DECEMBER 08, 2021

THE SOCIAL MEDIA



## THE SOCIAL MEDIA

## TWITTER



#### ON THE PULSE

Our official Twitter account, @Formula2, keeps fans up-to-date with everything that happens in the world of F2. As the primary voice of the Championship online, the account brings together news, reports, images and videos, as well as answering your key questions, providing people with at-the-track access from the comfort of their homes.

Our Twitter account is the most reliable, fastest and complete source of news for the most competitive same-make championship on the planet. As well as keeping fans up to date @Formula2 delivers a behind-the-scenes look at F2, and regular race and session updates.

77%

YOU CAN FOLLOW US ON



https://twitter.com/Formula2

STATISTICS

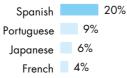
**FOLLOWERS\*** 

\*AS OF DECEMBER 08, 2021

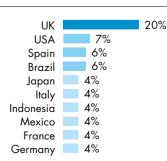
2020 YEAR-ON-YEAR GROWTH



LANGUAGE English



TOP COUNTRIES





## THE SOCIAL MEDIA

## INSTAGRAM





#### THROUGH THE LENS

Our Instagram account is the eyes and ears of fans at the racetrack. Providing a more in-depth behind-the-scenes look at the world of Formula 2, it delivers the feeling of being in the thick of the action – the purr and oily smell of the engines, and the lively atmosphere of the track, through ever evolving mediums of media.

We don't believe that we are the best photographers in the world, and nor do we try to be. We're off the cuff, on-the-minute and in the middle of it. We deliver what fans want to see

Our Instagram follows the lives of the drivers on a race weekend, and, because they are the story, we like to hand them the reigns. Playing the role of both presenter and interviewee, we give racers the key to our Instagram account, for live videos and Q&A's, from around the paddock, the garages and on the drivers' parade.

YOU CAN FOLLOW US ON



https://www.instagram.com/formula2/

FB 798 198 11

#### STATISTICS



\*AS OF DECEMBER 08, 2021

2020 YEAR-ON-YEAR GROWTH

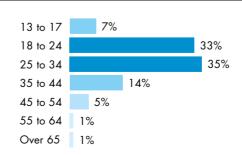
THE SOCIAL MEDIA

04000

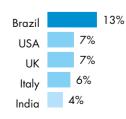
AUDIENCE

+181%
ENGAGEMENT

#### AGE



#### TOP COUNTRIES



## THE SOCIAL MEDIA

## FACEBOOK



#### KEEP IN TOUCH

We know the diversity of our fanbase, and we know that different fans will use different forms of social media – and that's exactly where our Facebook page comes into play. Combining many of the features of both Twitter and Instagram, it's another way for us to engage with the passionate Formula 2 crowd.

Our Facebook page provides news, reports, images and videos from the track and dives into the paddock for all the behind-the-scenes action that fans normally wouldn't get to see.

38%

YOU CAN FOLLOW US ON



https://www.facebook.com/formula2

STATISTICS

354.4K

\*AS OF DECEMBER 08, 2021

2020 YEAR-ON-YEAR GROWTH

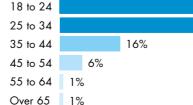
THE SOCIAL MEDIA

+232%



13 to 17 1%

AGE



TOP COUNTRIES



THE NEWS STAND

## TV RIGHT HOLDERS





## 2021 TV RIGHT HOLDERS

#### AFRICA



Sub-Saharan Africa, including South Africa SuperSport



Israel 5 Sport

### **AMERICAS**



Brazil Bandeirantes



Canada Bell (TSN)

Pan Latin America

Fox Sports / ESPN





ESPN

### ASIA PACIFIC



Australia

China

India

Japan

Eurosport

Tencent

Fox Sports Australia



**≠**EUROSPORT



DÁZN **New Zealand** \*Spark Sport Spark Sport Channel





Worldwide SNTV news access

Servusiv ORF

Austria Servus TV / ORF

**Baltics:** 

**Belgium** 

AMC Networks

viaplay

Latvia / Estonia / Lithuania Viaplay



Telenet Czech Republic & Slovakia

nordic

Denmark, Norway & Sweden Nordic Entertainment Group Limited



Eastern Europe: Bosnia / Kosovo / Serbia / Montenegro SportKlub



Finland C More



France Canal Plus



Hungary

Greece

Cosmote

### EUROPE



Italy Sky Sports

Malta



TSN





Eleven Sports & Polsat



Portugal Eleven Sports



Romania Digisport / Telekom Romania / Clever Media



CLEVERMEDIA

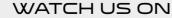
Russia Match TV



Turkey



United Kingdom and the Republic of Ireland Sky Sports UK





https://f1tv.formula1.com



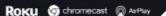












### THE 2020 FIA FORMULA 2 CHAMPIONSHIP

WAS WATCHED BY A CUMULATIVE TOTAL OF **32.3M VIEWERS** 



59% INCREASE YR-ON-YR Formula 2 attracted a cumulative audience of 32.3m in 2020 (including streaming services), a substantial increase of +59% on 2019.

Coverage on Sky Sport in Germany provided a large boost (2019 coverage had been exclusive to F1 TV in that market), with a cumulative audience of 2.9m across the season. The top 2 markets were the UK (4.8m) and Hungary (3.3m), with both more than double 2019 levels.

As well as the coverage on Sky Sport in Germany mentioned above, new coverage in 2020 in Austria (1m) and Greece (0.4m) also contributed significantly to the global audience.

The global cumulative audience by round was **2.6m** (compared to 1.7m in 2019), while the *Chasina* 

the Dream documentary also

added 547k.

Audiences by round increased for the last couple of rounds, culminating in a huge audience of **4.4m** for the Sakhir weekend. 9 of the 12 rounds attracted higher audiences than races in the same country in 2019, and 11 of the 12 rounds recorded audiences of over 2m.

In addition, RTL in Germany broadcast F2 clips in their pre-race F1 shows, attracting an additional cumulative audience of 17.7m across the season, which is not included in the main TV figures.

#### HIGHLIGHTS

#### KEY MARKETS FOR FORMULA 2 COVERAGE

Germany provided the biggest boost to viewing compared to 2020 (when coverage was exclusive to F1 TV), with a cumulative audience of **2.9m** over the season.

The top three markets were the UK (4.8m), Hungary (3.3m) and Italy (3.0m), with audiences that were more than double 2019 levels.

France (+156% yr-on-yr), Pan Asia (+686% yr-on-yr) and new coverage in Austria (1m) also contributed to the increases in global audience. The top market in 2019 had been the Netherlands, but in 2020 a 22% drop in audience saw it placed in 6th.

#### STREAMING

Streaming audiences have been included in the tables where relevant. The most significant streaming audiences include: DAZN in Japan (1.4m), TV3 in Slovenia (0.5m), and Tencent in China (0.4m).

## NEW MARKETS AND ADDITIONAL DISTRIBUTION

New markets for 2020 included Austria (races in Austria on ORF) and Greece (COSMOTE), which all contributed significantly to the global audience. Meanwhile, Germany saw coverage on Sky, in addition to the clips on RTL and F1 TV coverage that the market enjoyed in 2019, and Russia (Match) covered all races, having previously only covered the Russian GP. These all contributed significantly to yr-on-yr increases in audience.

F2 live streams on Youtube were available in Germany, Brazil and India – with the latter being a brand new market for F2. This coverage produced a total of 4.3m live streams viewed (2.3m in Germany, 1.3m in Brazil and 0.7m in India).

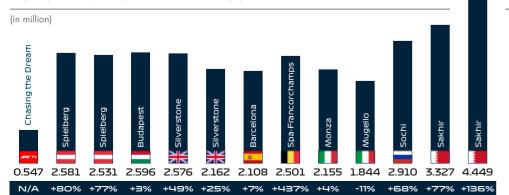
#### ADDITIONAL PROGRAMMING

Pre-F1 race programming on RTL in Germany with a cumulative audience of 17.7m, which is not included in the main TV figures.





### CUMULATIVE AUDIENCE BY BOUND



- 2019 trends for the race weekends were generally positive. Only the Tuscany weekend attracted a lower audience than the 2019 GP in the same country, although in this case we are comparing to the Monza weekend last year.
- The Belgium weekend saw the biggest yr-on-yr increase after the 2019 weekend was affected by the tragic death of Anthoine Hubert.
- Audiences increased towards the end of the season, with Mick Schumacher's pursuit of the title generating lots of interest. The highest audience of the season came for the Sakhir weekend, at nearly 4.5m.

THE SAKHIR WEEKEND
CLAIMED THE HIGHEST
AUDIENCE OF THE SEASON
AT **4.4M**, WITH MICK
SCHUMACHER'S TITLE
PURSUIT CREATING A
GREAT DEAL OF INTEREST

• In addition, *Chasing the Dream* contributed 547k to the season cumulative audience.

#### TOP 10 MARKETS

## 2020 CUMULATIVE AUDIENCE 1. United Kingdom Sky Sports ## 4,807

2. Hungary M4 Sport	3,295
3. Italy Sky Sport	2,965
4. France Canal+	2,940
5. Germany Sky Sport	2,897

6. Netherlands Ziggo 2,358

7. Pan Asia Fox Sports 1,525

635

10. South Africa SuperSport



## F2: CHASING THE DREAM

THE OFFICIAL WEBSITE

SEASONS

Following the success of Formula 1 documentary Drive to Survive, the first ever docuseries on Formula 2 was launched in January 2019, treating fans to a unique and thrilling insight into the world of junior formula.

F2: Chasing the dream provides exclusive, behind-the-scenes access into the paddock of the most competitive single-make Championship on the planet. It follows the drivers on their Road to F1, as they chase the ultimate goal – a seat in the pinnacle of motorsport. It presents first-hand the unwavering commitment of the racers: the passion, the tension and the hope that they carry with them around some of the world's most challenging circuits when they step into the cockpit.

As well as the on-track action, the series takes the viewers behind the visor, delving into the unique personalities of the drivers away from

the track and shows people what makes them tick, what drives them, and how they unwind at the end of an intense weekend.

In its first season, the documentary followed the title battle between Nyck de Vries and Nicholas Latifi, the blossoming rookie season Guanyu Zhou enjoyed, and the return of the Schumacher name to an F1 race weekend. It portrayed the crushing low of the tragic events in Spa, the togetherness and the solidarity that was displayed when the world of motorsport lost one of its brightest young talents, Anthoine Hubert, reminding the world of the risks that these drivers take every time they get into the car.

F2: CHASING THE DREAM



#### SEASON 1

2020 FIGURES



212,198 LINEAR BROADCAST PARTNERS

**BROADCAST PARTNERS** ADDITIONAL STREAMING DATA

RETURNS FOR ITS SECOND SEASON

#### SEASON 2 /// EPISODES AVAILABLE /// BINGE-WATCHING 2H34

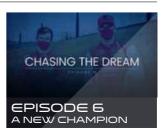












#### SEASON I AND 2

AVAILABLE ON



# THE OFFICIAL VIDEOGAME



THE OFFICIAL WEBSITE

Players of the official Formula 1 2020 video game are now able to compete as the 2020 F2 grid with a free season update.

Codemasters now allow players to rewrite history on the official game with the full 2020 line-up featuring all 11 teams, cars, and drivers including Mick Schumacher, our reigning Champion.

The F2 game option replicates its realworld counterpart with 12 weekends

each made up of two races. The first, known as the Feature Race, follows a standard format with drivers lining up based on their qualifying times, and points awarded to the top 10 placings.

The second, the Sprint Race, sees the Feature Race top eight positions reversed in a shorter race, with fewer points awarded to the top eight drivers. For both, there are two additional points available for the fastest lap.

"Having witnessed an incredible end of season battle between Mick Schumacher and Callum llott, we're delighted to give players the free F2<sup>TM</sup> 2020 Season update," said Lee Mather, F1 Franchise Game Director at Codemasters.

"F2 has proved very popular with our players since its debut in F1 2019, and we know they will enjoy re-writing recent history with the free 2020 update."



**CODEMASTERS** FIGURES

### OVER 1 MILLION PLAYERS

have played with the F2 content so far.



The vast majority of players (955,000) did this via the flagship Career mode i.e. the three 2018 F2 story scenarios that were created and integrated into the Career experience.

### 172,000 PLAYERS

have played with the 2019 F2 Season content once that was digitally updated at the end of September.



228,000 PLAYERS

have played with the 2018 F2 season content outside of Career Mode.