

THE 2021 CALENDAR



CALENDAR SEASON 3

WE RACE AS ONE

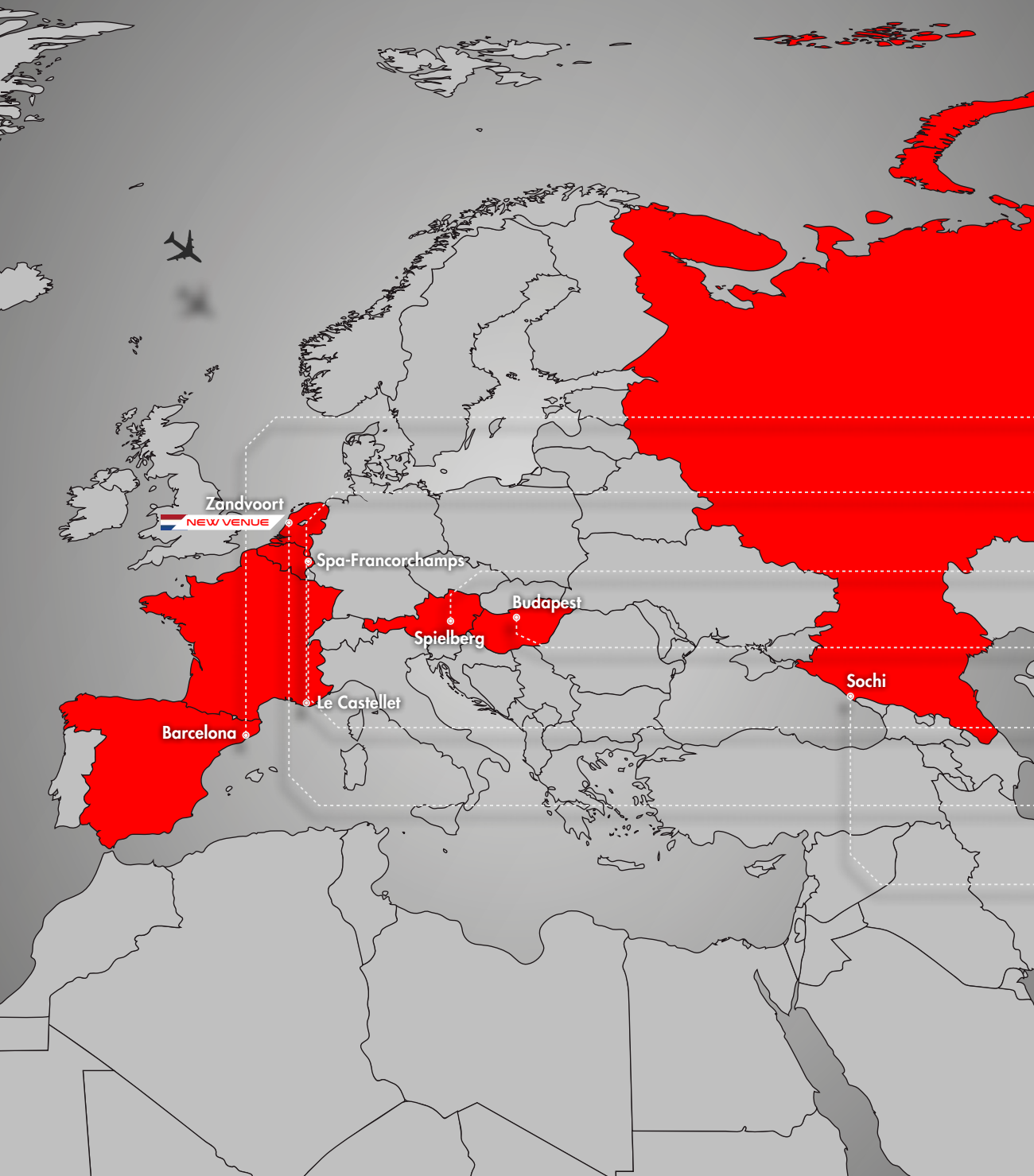
1	07-08-09 MAY	Barcelona Circuit de Barcelona-Catalunya		SPAIN	
2	18-19-20 JUNE	Le Castellet Circuit Paul Ricard		FRANCE	
3	02-03-04 JULY	Spielberg Red Bull Ring		AUSTRIA	
4	30-31 JULY - 01 AUGUST	Budapest Hungaroring		HUNGARY	
5	27-28-29 AUGUST	Spa-Francorchamps Circuit de Spa-Francorchamps		BELGIUM	
6	03-04-05 SEPTEMBER	Zandvoort <small>NEW VENUE</small> Circuit Zandvoort		NETHERLANDS	
7	24-25-26 SEPTEMBER	Sochi Sochi Autodrom		RUSSIA	

ALL F1 SUPPORT EVENTS

The third FIA Formula 3 season is set to commence at Spain in May. The campaign will comprise a total of seven rounds, all support events of the Formula 1 World Championship.

21 RACES

Following a change to the Sporting Regulations, the new season will see three races per round - the previous total was two - forming a 21-race season - three more than in 2019 and 2020.





MP MOTORSPORT

CURRENT
STANDING

4TH

204 PTS

TEAM INFO

Postal Address

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Stougjesdijk 20
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Email info@mpmotorsport.com

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Team PR Jennifer Chau

PR Tel. +31 629 75 05 29
PR email jennifer.chau@mpmotorsport.com

TEAM STAFF

Team Principal Sander Dorsman

Team Manager Jeremy Cotterill

Team Coordinator Jennifer Chau

Engineer David Versalko

Engineer Paolo Angilella

Engineer Thomas Tessore

Engineer Nicolas Pipet

Mechanic Aivar Heidemaas

Mechanic Boris Penel

Mechanic Sergio Reina Herrera

Mechanic Kristian Turpeinen

Mechanic Robert Bleijenberg

Mechanic Arjan Opmeer

FOLLOW THE DUTCH TEAM

www.mpmotorsport.com

[@mpmotorsport_](https://twitter.com/mpmotorsport)

[@officialmpmotorsport](https://www.instagram.com/officialmpmotorsport)

[@mpmotorsport](https://www.facebook.com/mpmotorsport)

STATISTICS*

IN 2021

Races	52	18
Races in the points	40	14
All cars in the points	0	0
Points	390	204
Wins	2	1
Podiums	12	7
1-2 Finishes	0	0
Podium lockouts	0	0
Best Race Position	1st	1st
Pole Positions	0	0
Front-Rows	1	1
Front-Row lockouts	0	0
Best Grid Position	2nd	2nd
Fastest Laps	5	4
Fastest Laps Bonus Points	5	3
Races led	7	3
Laps led	33	12
Kms led	168	57



FOR THE RECORD

2019 6th in Championship • 77 pts

2020 6th in Championship • 109 pts - 1st

THEIR WINS

2

2020

Silverstone 2 Race 2 (Viscaal)

2021

Zandvoort Race 2 (Martins)

2021 DRIVERS

#17 | MAR

#18 | CCO

#19 | VAN

VICTOR
MARTINS

French - 20 y/o

ROOKIE



CAIO
COLLET

Brazilian - 19 y/o

ROOKIE



TIJMEN
VAN DER HELM

Dutch - 17 y/o

ROOKIE





CURRENT
STANDING

4TH

117 PTS



CURRENT
STANDING

8TH

87 PTS



CURRENT
STANDING

26TH

0 PTS

VICTOR MARTINS



Nationality French
Date of birth 16/06/2001
Place of birth Varennes-Jarcy, France
Height 173 cm
Weight 69 kg

#17 MAR

ROOKIE

FOLLOW HIM



Web www.victormartins.fr
Twitter @VictorMartinsFR
Instagram @victormartinsfr

CAREER

2021	Alpine Academy Driver
2020	Formula Renault Eurocup - Champion Renault Sport Academy Driver
2019	Formula Renault Eurocup - 2 nd F3 Asian Winter Series Renault Sport Academy Driver
2018	Formula Renault Eurocup - 5 th Formula Renault Nothern European Cup - 12 th Renault Sport Academy Driver
2017	Championnat de France F4 - 2 nd
2016	Championnat de France F4
2013-17	Karting

HIS F3 STATS*

Races	18
Races in the points	13
Points	117
Wins	1
Podiums	5
Best Race Position	1st
Pole Positions	0
Front-Rows	1
Best Grid Position	2nd
Fastest Laps	4
Fastest Laps Bonus Points	3
Races led	3
Laps led	12
Kms led	57

CAIO COLLET



Caio Jotta Collet
Nationality Brazilian
Date of birth 03/04/2002
Place of birth São Paulo, Brazil
Height 177 cm
Weight 66 kg

#18 CCO

ROOKIE

FOLLOW HIM



Web www.caiocollet.com.br
Twitter @caio_collet
Instagram @caioocollet
Facebook @collet.caio

CAREER

2021	Alpine Academy Driver
2020	Formula Renault Eurocup - 2 nd Castrol Toyota Racing Series - 7 th Renault Sport Academy Driver
2019	Formula Renault Eurocup - 5 th
2018	Championnat de France F4 - Champion ADAC Formel 4 - 16 th
2017/18	Formula 4 United Arab Emirates (UAE) Championship - 6 th
2009-17	Karting

HIS F3 STATS*

Races	18
Races in the points	11
Points	87
Wins	0
Podiums	2
Best Race Position	3rd
Pole Positions	0
Front-Rows	0
Best Grid Position	4th
Fastest Laps	0
Fastest Laps Bonus Points	0
Races led	0
Laps led	0
Kms led	0

TIJMEN VAN DER HELM



Nationality Dutch
Date of birth 26/01/2004
Place of birth Den Hoorn, Netherlands
Height 184 cm
Weight 70 kg

#19 VAN

ROOKIE

FOLLOW HIM



Twitter @TijmenDer
Instagram @tijmenvanderhelm
Facebook.com/tijmen.vanderhelm

CAREER

2020	Castrol Toyota Racing Series - 14 th Formula Renault Eurocup - 12 th
2019	F4 United Arab Emirates certified by FIA - 10 th F4 Spanish Championship - 4 th
2012-18	Karting

HIS F3 STATS*

Races	18
Races in the points	0
Points	0
Wins	0
Podiums	0
Best Race Position	13th
Pole Positions	0
Front-Rows	0
Best Grid Position	15th
Fastest Laps	0
Fastest Laps Bonus Points	0
Races led	0
Laps led	0
Kms led	0



PART [4]

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FOLLOW
US

THE OFFICIAL WEBSITE

WWW.FIAFORMULA3.COM

Fresh for 2020, our website was designed to gather results, standings, and in-depth biographies on each of the drivers, but with a more user friendly and accessible look and feel. We will also continue to bring you the latest news, exclusive interviews, and features, with fresh pictures from the track.

HIGHLIGHTS

- Number one tool for media, partners and fans.
- Updated within minutes of each session.
- Exclusive articles, images and videos.



LIVE TIMING

Our official website is the best place to follow the FIA Formula 3 Championship, with live timing and text commentary keeping you up to date on all track action as it happens.

VIDEO

Official race highlights, enthralling best bits and fun features, our website now contains more video content than ever before, ready and waiting for fans and media to watch and enjoy.

2020 STATISTICS*

718,609

UNIQUE VIEWS FROM OVER 100 COUNTRIES

1,847,731

PAGE VIEWS

612,698

NEW USERS

TOP 10 COUNTRIES*

UNIQUE VIEWS

1. United Kingdom		76,496
2. United States		57,661
3. Netherlands		34,356
4. Norway		16,113
5. Spain		11,032
6. New Zealand		9,619
7. Russian Federation		8,972
8. Sweden		8,395
9. Poland		7,488
10. Switzerland		5,478

*2020 Season (from 01/05 to 31/09/2020)



HOME PAGE

RESULTS

LATEST NEWS

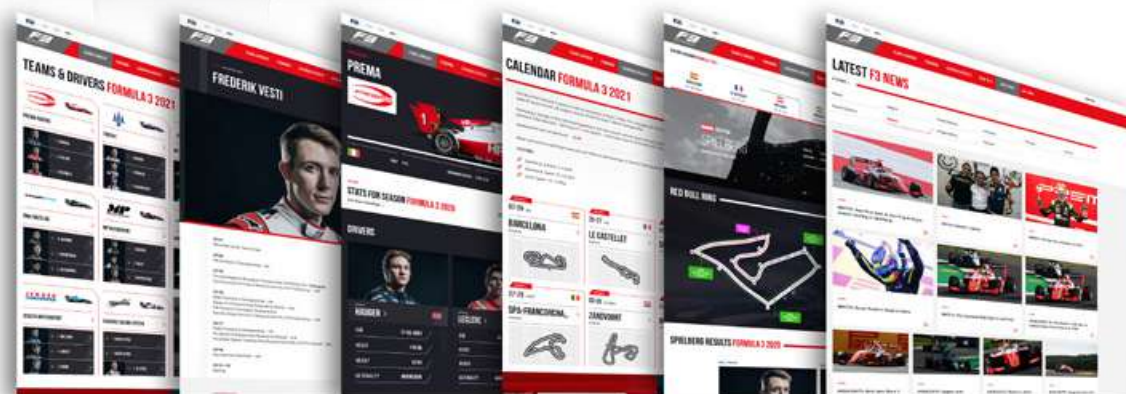
TEAMS & DRIVERS

DRIVERS' PROFILE

TEAMS' PROFILE

CALENDAR

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TWITTER

KEEP UP TO DATE WITH US ON SOCIAL MEDIA



FOLLOW US!

 @FIAFormula3 

If you want to be in the know about all the latest things happening in the Formula 3 paddock, then our Twitter account (@FIAFormula3) is the place to follow us! Our Twitter is how we keep our community up to date with all the latest news, pictures, and announcements about our teams and drivers.

During race weekends, we tweet about breaking news, reports, results, and standings, and share images from the starting grid, podium, and press conferences. We also bring you clips from special events, like driver appearances and prize giving ceremonies, as well as on-track action from race weekends and driver interviews. If you don't want to miss a scrap of action, make sure to follow us on Twitter.

<https://twitter.com/FIAFormula3>

FLY ON THE WALL

- A direct source of information from the track, the fly on the wall, the paddock insider and the drivers' best friend!
- Relays news, announcements, results, etc.
- Tweets pictures from the starting grid, the podium, special events, etc.

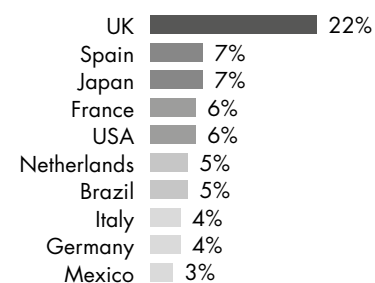
STATISTICS

122.7K
FOLLOWERS*

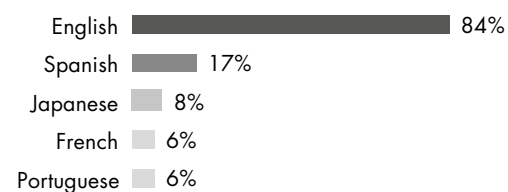
*AS OF SEPTEMBER 22, 2021

2020 AUDIENCE

TOP COUNTRIES



LANGUAGE



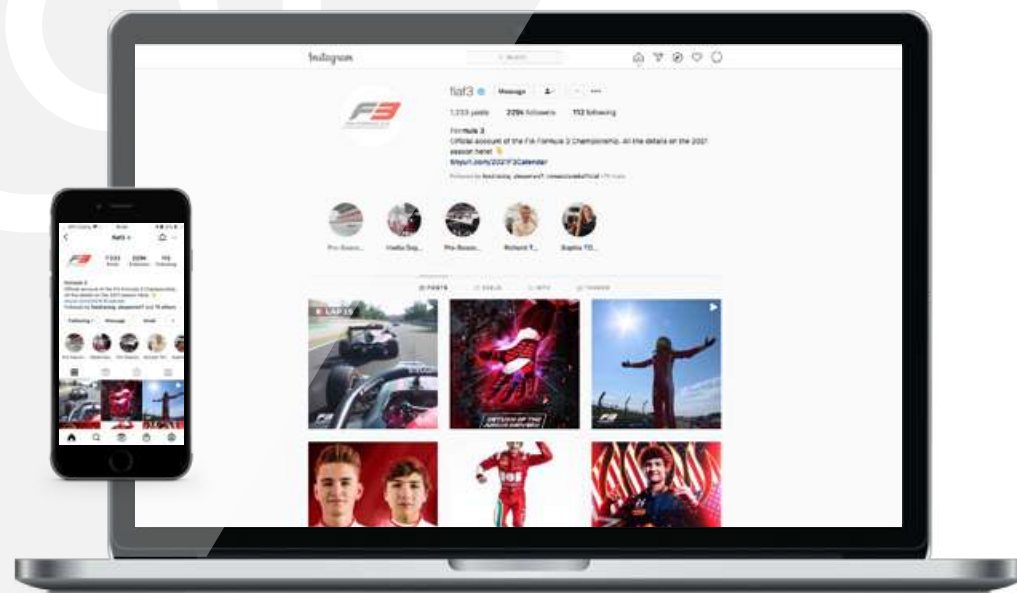
YEAR-ON-YEAR GROWTH

+147%
AUDIENCE

+247%
ENGAGEMENT

INSTAGRAM

KEEP UP TO DATE WITH US ON SOCIAL MEDIA



FOLLOW US!

@fiaf3



Our Instagram (@fiaf3) is the place to be if you are looking for a virtual behind-the-scenes pass. Every race weekend we provide you with a rare glimpse into the world of our drivers, with unseen images and videos from the pitlane, the track, and the paddock. From tears of laughter between teammates to euphoric moments in parc ferme, our Instagram Stories capture the truly unmissable moments like no other channel! Every race weekend we also host a live Q&A with one of our drivers via Instagram, giving our fans the unique chance to interact with their heroes.

<https://www.instagram.com/fiaf3>

THROUGH THE LENS

- Every Thursday on race weekends, a livestream Q&A session with a driver.
- Publishes all the latest hot clips from the sessions and more!

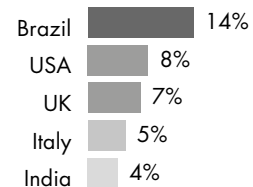
STATISTICS

298.2K
FOLLOWERS*

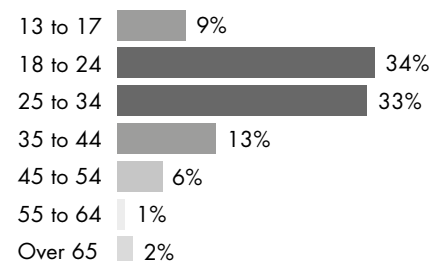
*AS OF SEPTEMBER 22, 2021

2020 AUDIENCE

TOP COUNTRIES



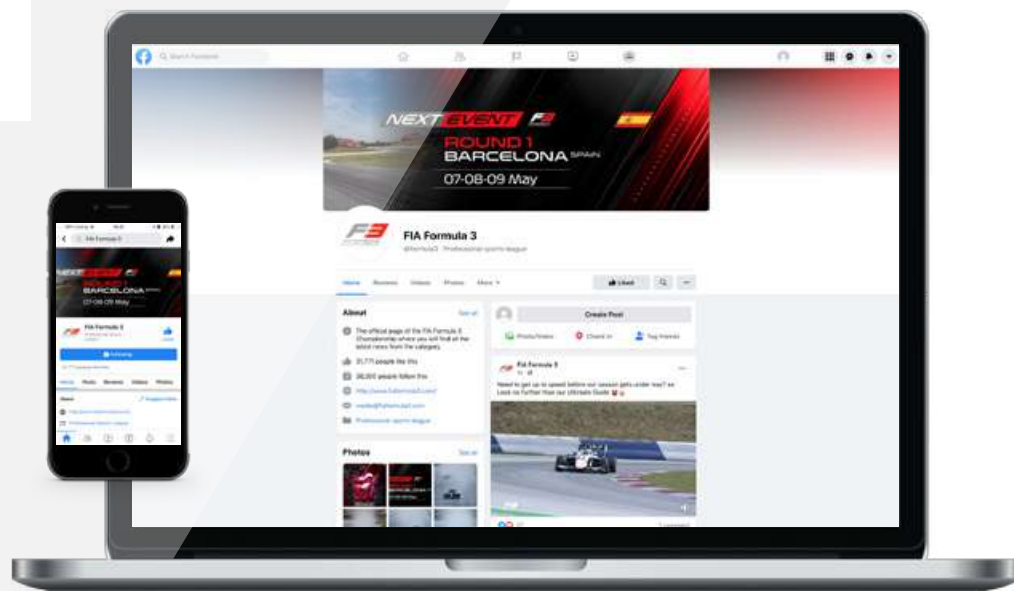
AGE



YEAR-ON-YEAR GROWTH

+121%
AUDIENCE

+144%
ENGAGEMENT



FACEBOOK

KEEP UP TO DATE WITH US ON SOCIAL MEDIA

FOLLOW US!

f @formula3



Of course, you can also find us on Facebook (@Formula3), where we encourage fans to interact with us and share their own views on how the Championship is unfolding! Combining all the things our fans love about our Twitter and Instagram pages, our Facebook pages shares information about on-track action and end of session classifications, as well as highlight videos from each round and exciting feature with our current cast of drivers.

<https://www.facebook.com/formula3>

KEEP IN TOUCH

- Keeps you up to date with all the latest news in the world of F3.
- Your source to the coolest video highlights from the track.

STATISTICS

44.8K
FOLLOWERS*

*AS OF SEPTEMBER 22, 2021

2020 AUDIENCE

TOP COUNTRIES

United Kingdom	8.42%
Australia	7.03%
Italy	4.97%
France	4.83%
Brazil	4.81%
United States	4.51%
Germany	4.06%
Denmark	3.24%
Netherlands	3.23%
Mexico	3.23%

AGE

13 to 17	4%
18 to 24	32%
25 to 34	36%
35 to 44	15%
45 to 54	8%
55 to 64	3%
Over 65	2%

YEAR-ON-YEAR GROWTH

+88%
AUDIENCE

+99%
ENGAGEMENT

THE TV BROADCAST

2021 TV RIGHT HOLDERS

AFRICA



Sub-Saharan Africa, including South Africa
SuperSport

AMERICAS



Brazil
Bandeirantes



Canada
Bell (TSN)



Pan Latin America
Fox Sports / ESPN



USA
ESPN

ASIA PACIFIC



Australia
Fox Sports Australia



China
Tencent



Japan
DAZN



New Zealand
Spark Sport Channel

WORLDWIDE



Worldwide
SNTV news access

EUROPE



Austria
Servus TV / ORF



Baltics (Latvia, Estonia and Lithuania)
Viaplay



Belgium
Telenet



Czech Republic & Slovakia
AMC Networks



Denmark, Norway & Sweden
Nordic Entertainment Group Limited



Eastern Europe (Bosnia, Kosovo, Serbia, Montenegro)
SportKlub



Finland
C More



France
Canal Plus



Greece
Cosmote



Hungary
M4



Iceland
Viaplay



Italy
Sky Sports



Malta
TSN



Netherlands
Ziggo



Poland
Eleven Sports & Polsat



Portugal
Eleven Sports



Romania
Digisport / Telekom Romania / Clever Media



Russia
Match TV



Turkey
S Sport

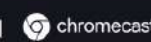


United Kingdom and the Republic of Ireland
Sky Sports UK

WATCH US ON



<https://f1tv.formula1.com>



TV BROADCAST SUMMARY

THE 2020 FIA FORMULA 3 CHAMPIONSHIP WAS WATCHED BY A CUMULATIVE TOTAL OF 14.5M VIEWERS



14.5
MILLION VIEWERS

Formula 3 attracted a cumulative audience of **14.5m in 2020** (including streaming services), up a significant **92% from 2019**.

There was particularly significant new coverage from Sky in Germany (**1.2m**) and Fox Sports in Pan Asia (**1.1m**). Coverage in Asia returned after being affected by the Fox Sports and Disney merger in 2019, and was the 7th biggest market for F3 in 2020.

92%
INCREASE YR-ON-YR

The increase in cumulative audience was further helped by there being one more round in 2020 compared to 2019. The cumulative audience per race weekend in 2020 was **1.6m, up 70% on 2019**.

HIGHLIGHTS

KEY MARKETS

New or returning markets contributed greatly to the yr-on-yr increase, with Germany now the 3rd biggest market (1.2m), Pan Asia in 7th (1.1m) and Austria in 9th (0.6m).

Coverage in Pan Asia returned to normal after 2019 coverage was affected by the Fox Sports merger with Disney, with much more complete scheduling than we saw in 2019.

The top 2 markets in 2020 were Hungary (1.8m; +79% yr-on-yr) and the UK (1.8m; +235% yr-on-yr), while Australia, Denmark, Slovenia and Pan Latin America all saw audiences double or more compared to 2019. Nine of the top 10 markets by cumulative audiences were either new markets for 2020 or saw increases in cumulative audience yr-on-yr.

NEW MARKETS AND ADDITIONAL DISTRIBUTION

As mentioned beside, new markets contributed greatly to 2020 audiences, with Germany (1.2m), Austria (0.6m) and China (0.1m) all featuring in the top 20 markets. There was also a significant increase in Russia, with Match taking coverage of the full season this year.

Other markets that took F3 coverage this year having not done so in 2019 include Belgium (Telenet), the Balkans (Sport Klub) and Iceland (NENT).

Additionally, in Brazil clips were included in the Gazeta Esportiva sports news programme on the Gazeta television channel, attracting an additional viewership in excess of 100,000 per event in the Sao Paulo region alone, which is not included in the main TV figures.

News packages were also produced and distributed to SNTV subscribers.

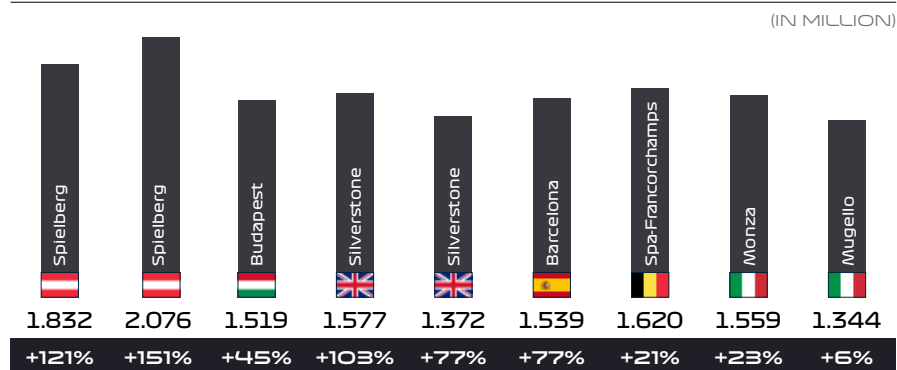


40
BROADCASTERS



160+
TERRITORIES REACHED

CUMULATIVE AUDIENCE BY ROUND



ALL OF THE RACE WEEKENDS IN 2020 ATTRACTED HIGHER AUDIENCES THAN RACES IN THE SAME COUNTRY IN 2019

- All race weekends in 2020 saw increases on the weekend in the same country in 2019, with three weekends seeing the audience more than double.
- One of these was the Styrian weekend, which attracted the highest audience of the season at 2.1m – 151% higher than the 2019 Austrian GP.
- Audiences were generally highest at the start of the season, with the first weekend in Austria recording the second highest audience of the season at 1.8m.
- The average audience per race weekend in 2020 was 1.6m, up 70% on 2019, when there was one race less in the calendar.

TOP 10 MARKETS

2020 CUMULATIVE AUDIENCE

Rank	Market	Cumulative Audience (M)
1.	Hungary M4 Sport	1,785
2.	United Kingdom Sky Sports	1,781
3.	Germany Sky Sport	1,220
4.	Italy Sky Sport	1,158
5.	Netherlands Ziggo	1,145
6.	France Canal+	1,140
7.	Pan Asia Fox Sports	1,104
8.	Australia Fox Sports	812
9.	Austria ORF & Sky Sport	624
10.	Denmark TV3	395